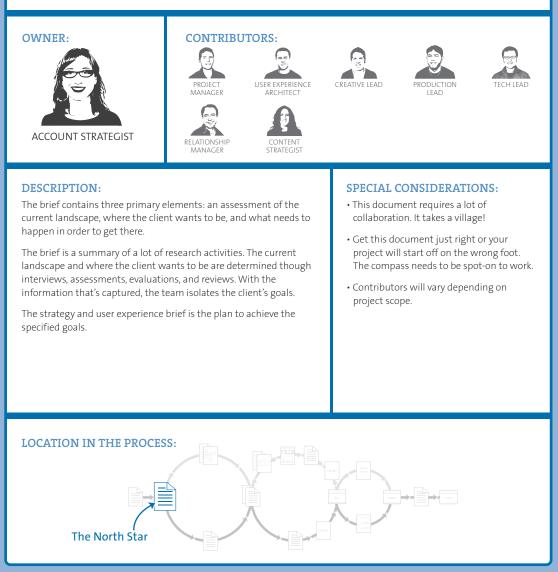
## CHEAT SHEET 002



## **Strategy and User Experience Brief**

## aka The North Star

This document keeps the project and team on the right path and remains the constant marker of where the project is going.





Taken from Interactive Project Management: Pixels, People, and Process by Nancy Lyons and Meghan Wilker http://www.interactivePMbook.com © 2011 Geek Girls Guide