



Stage Version aka The Sneak Peek

The stage version is a review-ready product that looks and works like the final end product.

OWNERS:



FRONT-END DEVELOPER



BACK-END DEVELOPER

CONTRIBUTORS:



PROJECT
MANAGER



TECH LEAD



PRODUCTION
LEAD



TESTER



CREATIVE LEAD



DESIGNER



RELATIONSHIP
MANAGER

DESCRIPTION:

A stage version is the closest thing to the end product that the client and internal team will see prior to launch. Complete back-end and front-end programming is deployed from the development version to the stage version. To this, copy and assets are added.

The stage version is like a dress rehearsal for the end product. The stage version allows the client to see nearly-complete elements of the end product. It may be an almost whole product, while other times it will be distinct pieces. Either way, what you show the client should be functionally stable and visually accurate.

SPECIAL CONSIDERATIONS:

- The staging server environment should be identical to the live version to confirm that all functionality will work as expected.
- Changes are never done on the stage version, they're always done on the development version.
- If the client will be entering content, the stage version can be a good place for training and data entry.

LOCATION IN THE PROCESS:

