



## Live Version aka The Real Deal

This is it: the end product.

### OWNER:



CLIENT

### CONTRIBUTORS:



SYSTEM ADMINISTRATOR



USER EXPERIENCE ARCHITECT



CREATIVE LEAD



DESIGNER



PRODUCTION LEAD



TECH LEAD



TESTER



PROJECT MANAGER



ACCOUNT STRATEGIST



RELATIONSHIP MANAGER



FRONT-END DEVELOPER

### DESCRIPTION:

The live version is the end product that is publicly available. It contains fully tested content, code, and functionality.

Once the stage version is approved, the product goes live. The transition from stage to live is the product launch. After launch, all content and functionality must be reviewed to ensure that it still looks and works as expected.

### SPECIAL CONSIDERATIONS:

- Like the stage version, development work should never be done on the live version.
- If metric capturing is enabled, take steps to ensure that internal testing activity is not recorded as legitimate visitor traffic.
- All live websites should be monitored by a system administrator for availability and response time.

### LOCATION IN THE PROCESS:

